

## Calendar of Events

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November 26, 2024  
- November 27, 2024

**Test 1**  
**Pastry Chefs of America**  
**209 S. Bridge St**  
**Grand Ledge, MI 48837**  
09:00 AM - 05:00 PM EST  
*Teste ing*

December 1, 2024

**First of the Month Networking Breakfast**  
**MemberLeap Cafe**  
**209 S. Bridge St.**  
**Grand Ledge, MI 48837**  
06:00 AM - 09:00 AM EST  
Lisa Plunkett, 800.336.3008 x1123  
lisa@memberleap.com  
*Join us on the first day of each month and network with other pastry chef members. It is a great opportunity to meet new friends and discuss important pastry news.*

*Of course, pastries will be served, and our board members will be in attendance.*

December 7, 2024

**Bakery Career Expo**  
**Pastry Chefs of America**  
**209 S. Bridge St.**  
**Grand Ledge, MI 48837**  
11:00 AM - 02:00 PM EST  
Lisa Plunkett, 800.336.3008  
lisa@memberleap.com  
*Attention Job Seekers: Join us for this recruiting event for prospective employers to find and recruit talented employees in the Flavortown area. Please register for this amazing event and bring some copies of your current resume to the event to share.*

December 12, 2024

**56th Annual Convention - Eclair de Lune**

**Lansing Center**

**333 E Michigan Avenue**

**Lansing, MI 48933**

08:00 AM - 05:00 PM EST

*ATTENTION PROSPECTS: PLEASE DO NOT MAKE ANY CHANGES TO THIS EVENT. WE RECOMMEND THAT YOU COPY IT AND THEN MAKE ANY NECESSARY CHANGES TO SEE HOW IT MIGHT WORK FOR YOUR EVENTS.*

*Put your baking caps on ladies and gents! It's time for our annual Pastry Chefs convention! Join other pastry professionals, who are renowned pastry chefs from all over the world, for this unique networking opportunity, including Chef Joseph and our entire Board of Directors. This awesome event offers hands-on classes and live demonstrations where you can learn from the best of the best!*

*Morning Class Options*

*Blueberry Muffins for Breakfast*

*Tips for Making the Puffiest of Pastries*

*To Flour or Not to Flour*

*Afternoon Class Options*

*The Truth Behind Sugar*

*Pastries 101*

*Sugar-Free Pastries for Diabetics*

*Presenter Biographies (PDF)*

*Walk through our Tasty Tradeshow and meet with vendors and baking suppliers who can introduce you to new baking equipment and gadgets.*

*Something for everyone! Sign up for courses today! You donut want to miss this amazing event!*

*Map and Directions*

*Thank you to our Presenting Sponsor!*

December 20, 2024

**Networking Breakfast Event**

**Pastry Chefs of America**

**209 S. Bridge St.**

**Grand Ledge, MI 48837**

07:00 AM - 09:00 AM EST

*Join us for this networking event, which is only open to members. Breakfast will be provided. The Mayor may make a special guest appearance.*

January 7, 2025

**Bakery Career Expo**  
**Pastry Chefs of America**  
**209 S. Bridge St.**  
**Grand Ledge, MI 48837**

11:00 AM - 02:00 PM EST  
Lisa Plunkett, 800.336.3008  
lisa@memberleap.com

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February 7, 2025

**Bakery Career Expo**  
**Pastry Chefs of America**  
**209 S. Bridge St.**  
**Grand Ledge, MI 48837**

11:00 AM - 02:00 PM EST  
Lisa Plunkett, 800.336.3008  
lisa@memberleap.com

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February 14, 2025

**Valentine's Party**  
**MemberLeap Cafe**  
**209 S. Bridge Street**  
**Grand Ledge, MI 48837**

09:00 AM - 05:00 PM EST

*Join us for heart-shaped pastries as we celebrate Valentine's Day!*

March 7, 2025

**Bakery Career Expo**  
**Pastry Chefs of America**  
**209 S. Bridge St.**  
**Grand Ledge, MI 48837**

11:00 AM - 02:00 PM EST  
Lisa Plunkett, 800.336.3008  
lisa@memberleap.com

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April 7, 2025

**Bakery Career Expo**  
**Pastry Chefs of America**  
**209 S. Bridge St.**  
**Grand Ledge, MI 48837**

11:00 AM - 02:00 PM EST  
Lisa Plunkett, 800.336.3008  
lisa@memberleap.com

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April 30, 2025  
- May 3, 2025

**SURGE Surgical Symposium TEST**  
**Pastry Chefs of America**  
**209 S. Bridge St**  
**Grand Ledge, MI 48837**  
06:00 PM - 08:00 PM EST

May 7, 2025

**Bakery Career Expo**  
**Pastry Chefs of America**  
**209 S. Bridge St.**  
**Grand Ledge, MI 48837**  
11:00 AM - 02:00 PM EST  
Lisa Plunkett, 800.336.3008  
lisa@memberleap.com

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June 6, 2025  
- June 8, 2025

**NWSA Conference**  
**USF St. Pete**  
**140 7th Avenue South**  
**St. Petersburg, FL 33701**  
09:00 AM - 09:00 PM EST  
Kris Self, 7276927823  
kris@krissself.com

*Annually, NWSA hosts a full day of on land and on-the-water hands-on workshops for women sailors of all levels. All workshops are led by highly skilled and enthusiastic women sail instructors and captains.*

*We are currently tirelessly pulling together a memorable 2025 Conference in Florida! Be sure to sign up for our newsletter (scroll down) to get all updates. LIKE us on Facebook and follow us on Instagram, X and youtube.*

*Whether you are an absolute beginner or you are working on your race start strategy, the coaches at our conference are highly qualified and eager to share sailing with you!*

June 7, 2025

**Bakery Career Expo**  
**Pastry Chefs of America**  
**209 S. Bridge St.**  
**Grand Ledge, MI 48837**  
11:00 AM - 02:00 PM EST  
Lisa Plunkett, 800.336.3008  
lisa@memberleap.com

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July 7, 2025

**Bakery Career Expo**  
**Pastry Chefs of America**  
**209 S. Bridge St.**  
**Grand Ledge, MI 48837**

11:00 AM - 02:00 PM EST

Lisa Plunkett, 800.336.3008

[lisa@memberleap.com](mailto:lisa@memberleap.com)

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August 7, 2025

**Bakery Career Expo**  
**Pastry Chefs of America**  
**209 S. Bridge St.**  
**Grand Ledge, MI 48837**

11:00 AM - 02:00 PM EST

Lisa Plunkett, 800.336.3008

[lisa@memberleap.com](mailto:lisa@memberleap.com)

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September 7, 2025

**Bakery Career Expo**  
**Pastry Chefs of America**  
**209 S. Bridge St.**  
**Grand Ledge, MI 48837**

11:00 AM - 02:00 PM EST

Lisa Plunkett, 800.336.3008

[lisa@memberleap.com](mailto:lisa@memberleap.com)

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October 7, 2025

**Bakery Career Expo**  
**Pastry Chefs of America**  
**209 S. Bridge St.**  
**Grand Ledge, MI 48837**

11:00 AM - 02:00 PM EST

Lisa Plunkett, 800.336.3008

[lisa@memberleap.com](mailto:lisa@memberleap.com)

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October 15, 2025

**new event**  
**Pastry Chefs of America**  
**209 S. Bridge St**  
**Grand Ledge, MI 48837**

04:30 AM - 07:00 PM EST

November 7, 2025

**Bakery Career Expo**  
**Pastry Chefs of America**  
**209 S. Bridge St.**  
**Grand Ledge, MI 48837**

11:00 AM - 02:00 PM EST  
Lisa Plunkett, 800.336.3008  
lisa@memberleap.com

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January 1, 2026  
- December 31, 2026

**Ashton's Test Event**  
**209 S. Bridge St**  
**Grand Ledge, MI 48837**

12:00 AM - 11:45 PM EST

*This event is a test event to showcase some parts of the system*

February 14, 2026

**Valentine's Party**  
**MemberLeap Cafe**  
**209 S. Bridge Street**  
**Grand Ledge, MI 48837**

09:00 AM - 05:00 PM EST

*Join us for heart-shaped pastries as we celebrate Valentine's Day!*

Coming Soon

## **55th Annual Convention - Sponsorship Opportunities**

**Lansing Center**

**333 E Michigan Avenue**

**Lansing, MI 48933**

08:00 AM - 05:00 PM EST

*ATTENTION PROSPECTS: PLEASE DO NOT MAKE ANY CHANGES TO THIS EVENT. WE RECOMMEND THAT YOU COPY IT, RENAME IT, AND THEN MAKE ANY NECESSARY CHANGES TO SEE HOW IT MIGHT WORK FOR YOUR EVENTS.*

*Our annual Pastry Chefs convention is coming up in December, and we want to give you an opportunity to participate as a sponsor of this annual event that also includes a Tasty Tradeshow in conjunction with it!*

*This is a great opportunity to market the products or services you offer to thousands of chefs who will be in attendance.*

### **SPONSORSHIP OPPORTUNITIES**

*Presenting Sponsor - \$3,000*

*If you would like to become the Presenting Sponsor our Annual Pastry Convention, your company logo will be prominent on the event poster, event banner, event website, weekly eNewsletter, an Facebook. Several announcements will be made during the event about your generous sponsorship.*

*Platinum Sponsor - \$2,000*

*If you would like to become a Platinum Sponsor our Annual Pastry Convention, your company logo will be prominent on the event poster, event banner, event website, weekly eNewsletter, and Facebook. Announcements will be made during the event about your sponsorship.*

*Gold Sponsor - \$1,000*

*If you would like to become a Gold Sponsor our Annual Pastry Convention, your company logo will be prominent on the event poster, event banner, and event website. Announcements will be made during the event about your sponsorship.*

*Logo Upload: During the sponsor registration process, you will be asked to upload your logo, so we can showcase it throughout our promotional materials, website, and social media.*

*Sign up as a sponsor today!*

*You donut want to miss this amazing sponsorship opportunity!*

*Map and Directions*

Coming Soon

## **Coming Soon**

**Pastry Chefs of America**

**209 S. Bridge St**

**Grand Ledge, MI 48837**

9am to 2pm